

Secondary Edition

COWBOY ETHICS

BE SOMEBODY!

Attitude. Integrity. Grit. Purpose.

WIN AT LIFE

Implementation Kit

presented by:



BOYS & GIRLS CLUBS
OF CENTRAL WYOMING

What Are the Goals and Key Components of *Be Somebody*?

The goal for all who participate in *Be Somebody* is to individually discover:

- 1) What do I believe?
- 2) Why do I believe it?
- 3) How does my life show it?

Through a three-step programmatic strategy, leaders inspire youth on a path of self-discovery using:

A 1. High Yield Learning Activities

- High-Yield Learning Activities are designed to provide youth with fun experiences that are hands-on, interactive, and intentionally require thinking on the part of the individual. It may also be described as "fun with a purpose." It is a way to apply what they already know, let their creativity shine, and try their own solutions individually as well as in a group.

D 2. Discussion of the Principle(s) or Value being emphasized

- The second step begins with a simple question. *"Which Principle(s) did you apply in this activity?"* The leader then facilitates the discussion that ensues.
- A Principle is a rule that has to be followed or is an inevitable consequence of something, such as a personal decision. A Value is the accepted standard of a person or a group. The Principles and Values of "The Code of the West" are most effective when they are understood by participants as the essential characteristics of their own ethical foundation.

L 3. Life Application

- Life application occurs when the individual is able to take these activities, experiences, and discussions and apply it into their own thoughts and decisions. They will find their own relevance and decide what it will look like in their own life.
- Once again, a simple question opens the door to this important step: *"What does that Principle look like in your life?"*

Having purpose in life gives us direction and a reason to live these Principles and Values; finding that purpose is a major component of the *Be Somebody* culture.

Extension Lessons:

If students have been involved in the program for an extended period of time (i.e. 2-3 years); your lessons should become deeper and more personal. The Life Application portion of the lesson should be the central focus of your time.

There are several ways to accomplish this extension:

- Apply the lesson or Principle to current events
- Involve personal and future goal setting
- Have students design lessons
- Have students teach a lesson to others
- Implement classroom debates
- Other various methods to reinforce Life Application

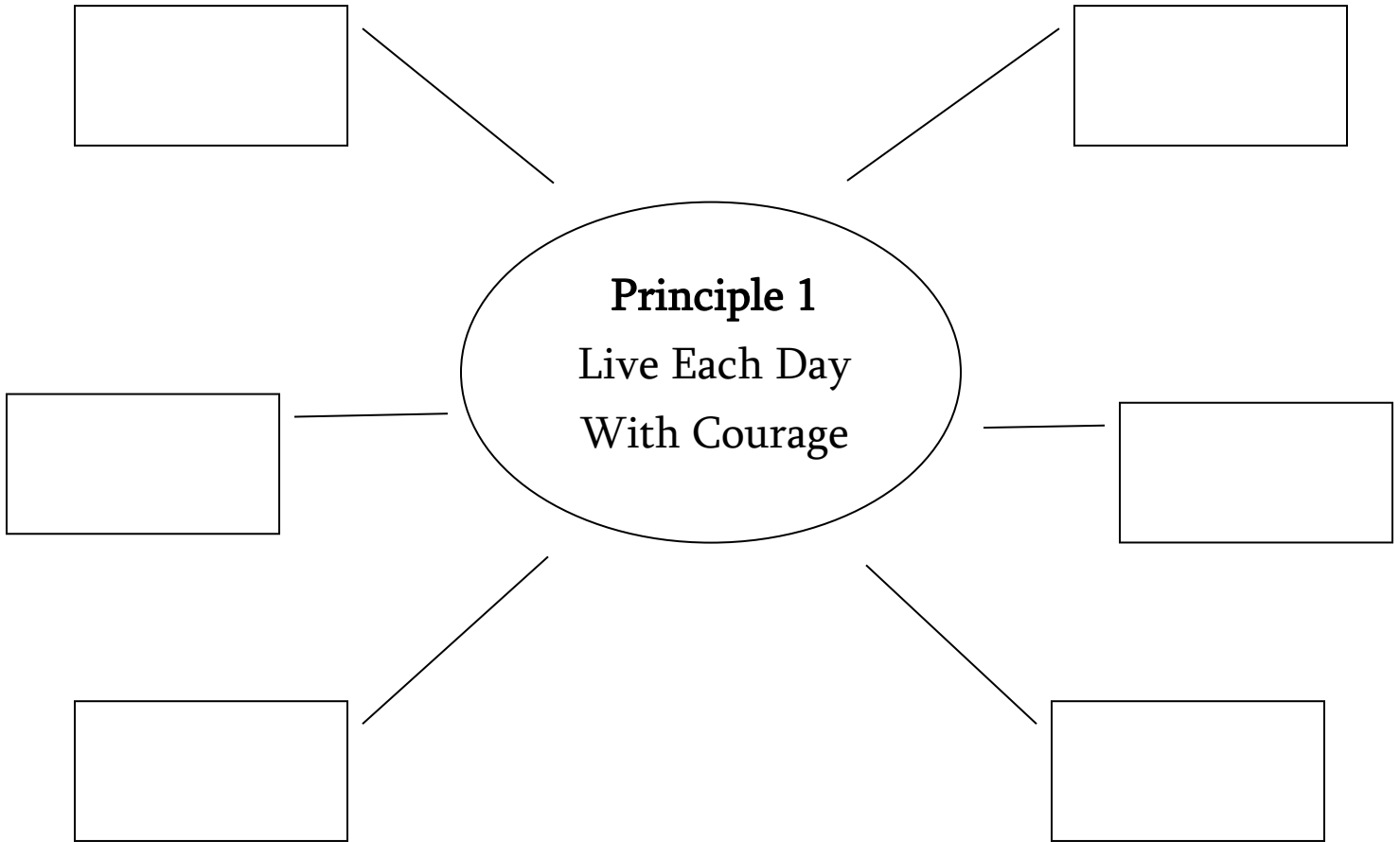
Whichever method you choose, utilize the opportunity to get beyond the basic Principle to extend and deepen the lesson through Life Application.

Principles Alignment:

<p style="text-align: center;"><u>Attitude</u></p> <p style="text-align: center;">Live Each Day With Courage Do What Has To Be Done Be Tough, But Fair Ride for the Brand</p>	<p style="text-align: center;"><u>Integrity</u></p> <p style="text-align: center;">Live Each Day With Courage Take Pride In Your Work Always Finish What You Start Do What Has to be Done Be Tough, But Fair When You Make a Promise, Keep It Ride For The Brand Talk Less and Say More Remember that Some Things Aren't For Sale Know Where to Draw the Line</p>
<p style="text-align: center;"><u>Grit</u></p> <p style="text-align: center;">Always Finish What You Start When You Make a Promise, Keep It Take Pride in Your Work Do What Has to Be Done Be Tough, But Fair</p>	<p style="text-align: center;"><u>Purpose</u></p> <p style="text-align: center;">Take Pride in Your Work Remember that Some Things Aren't For Sale Ride for the Brand <i>Life Application</i></p>

STEP 1: Brainstorm

List your favorite games for each Principle in the boxes below.



Number of Lessons Desired: _____

Choose your favorite ideas from above:

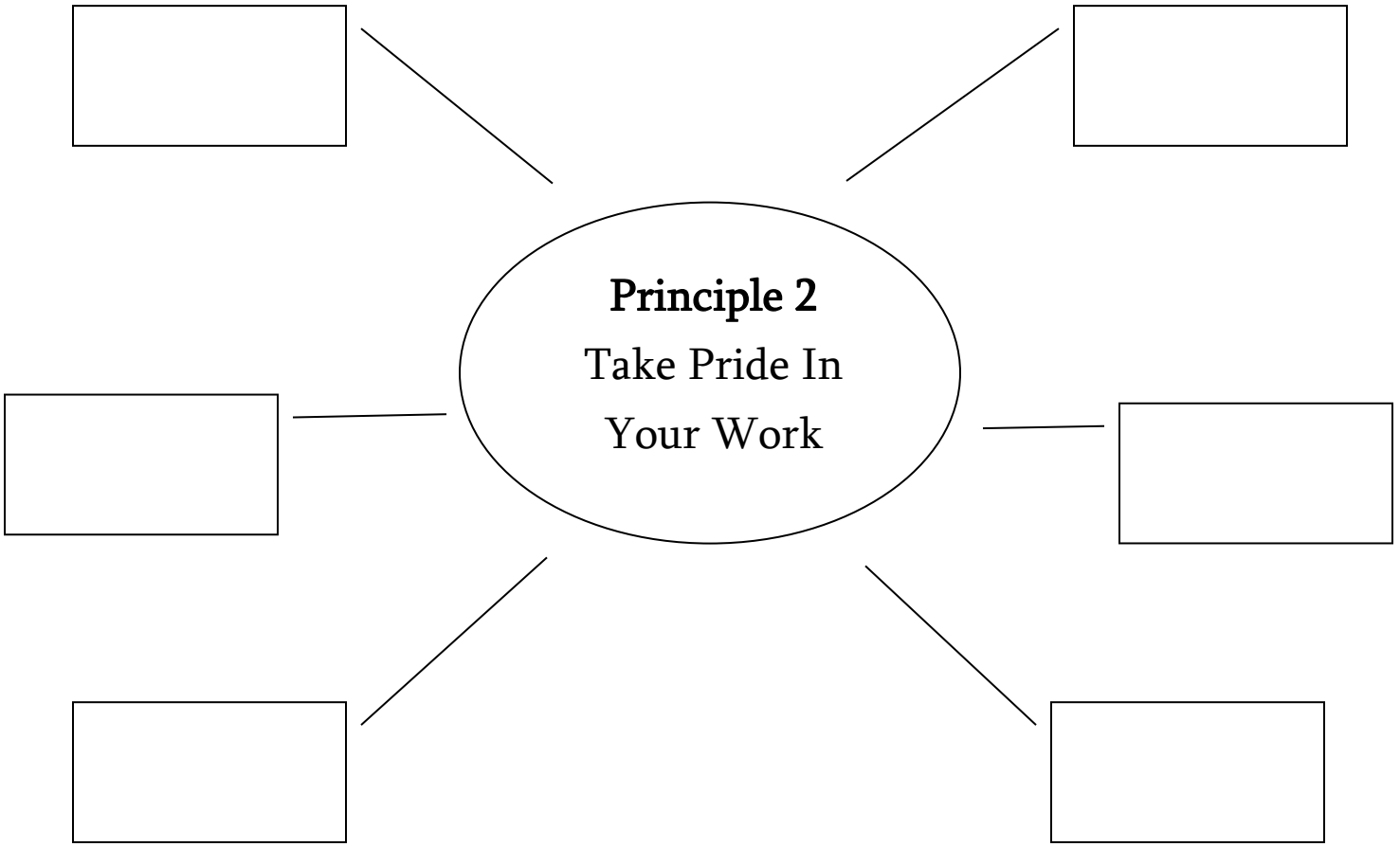
Materials needed:

★	_____	_____
★	_____	_____
★	_____	_____
★	_____	_____

Circle the lessons that help meet your program goals!

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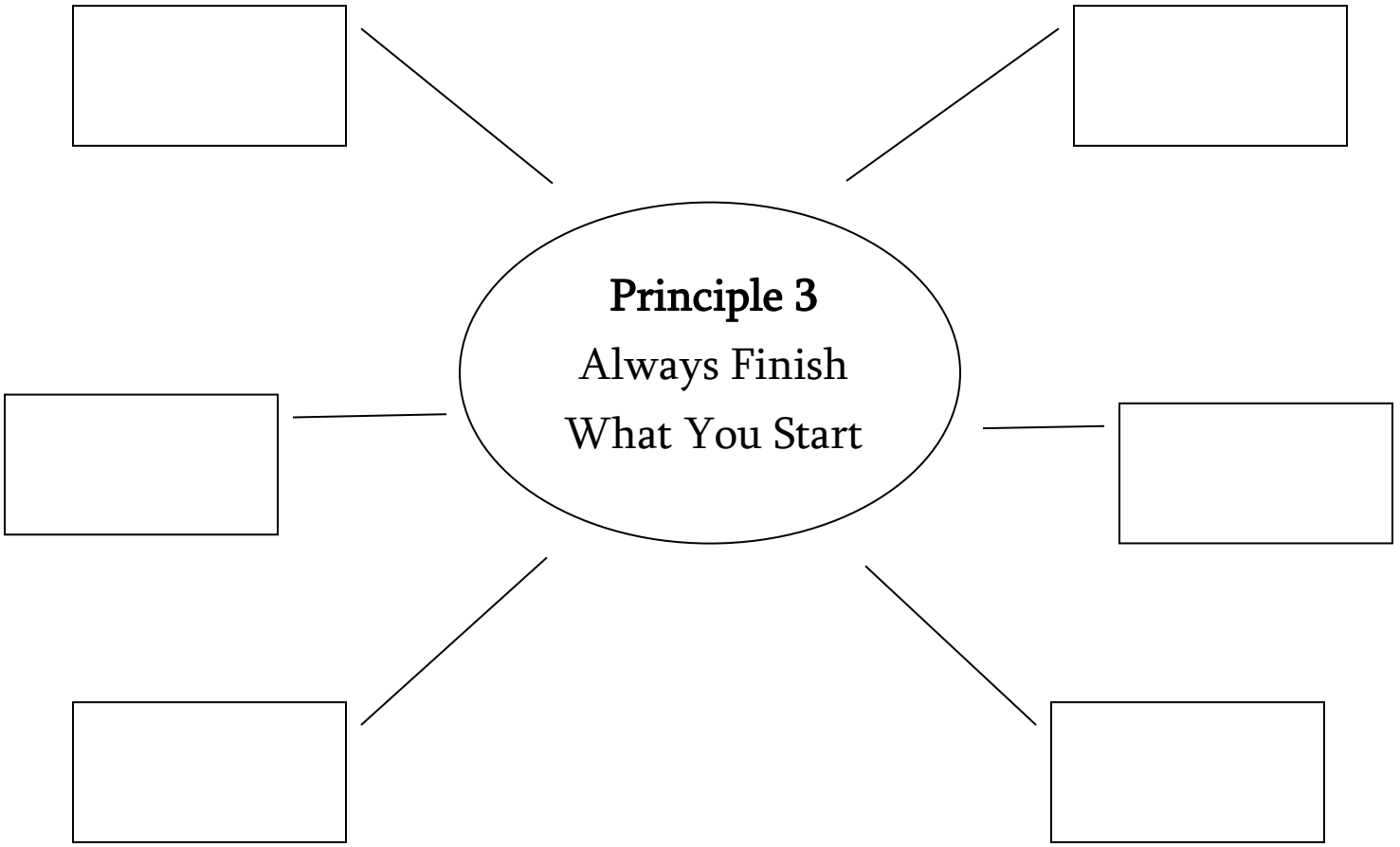
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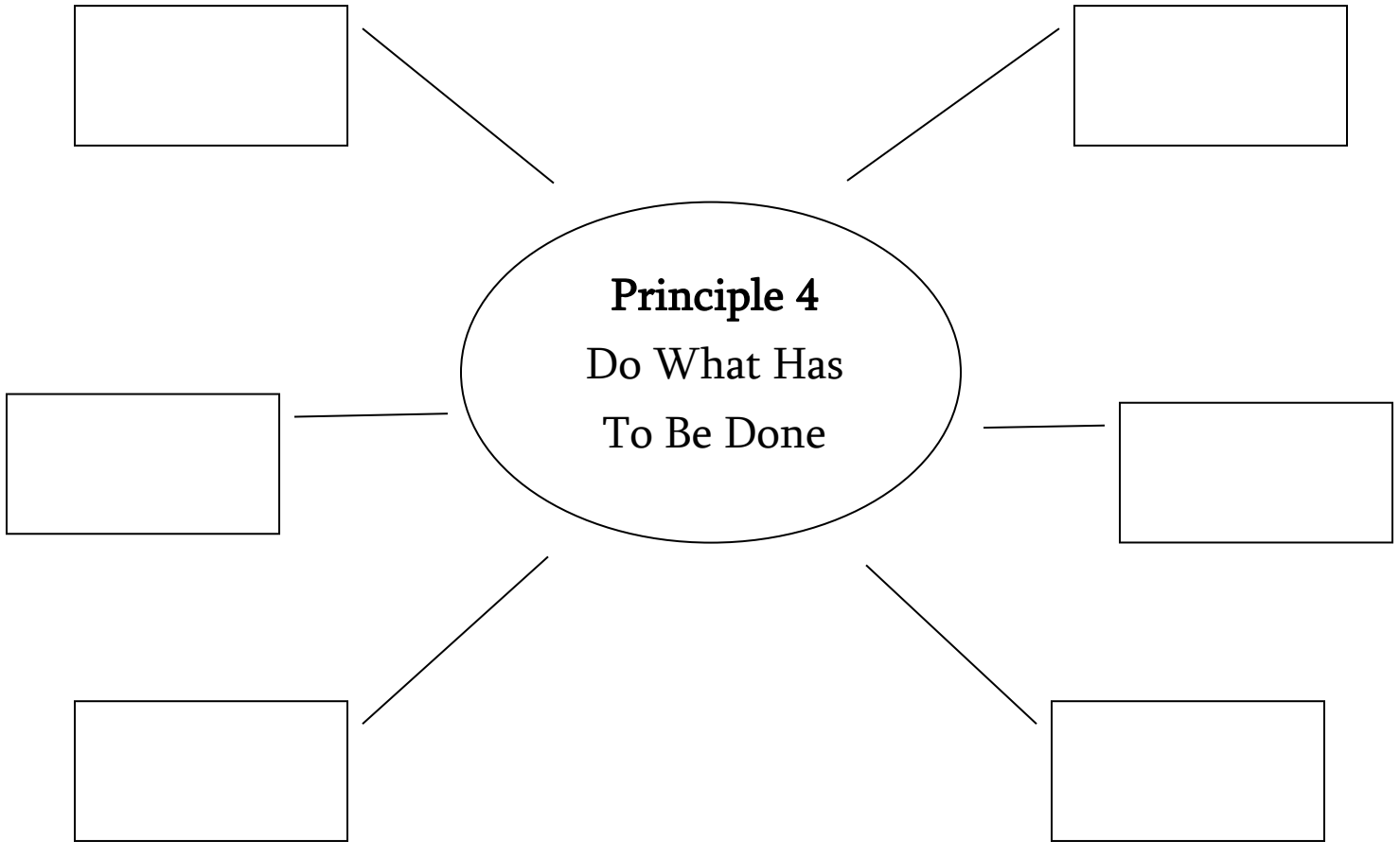
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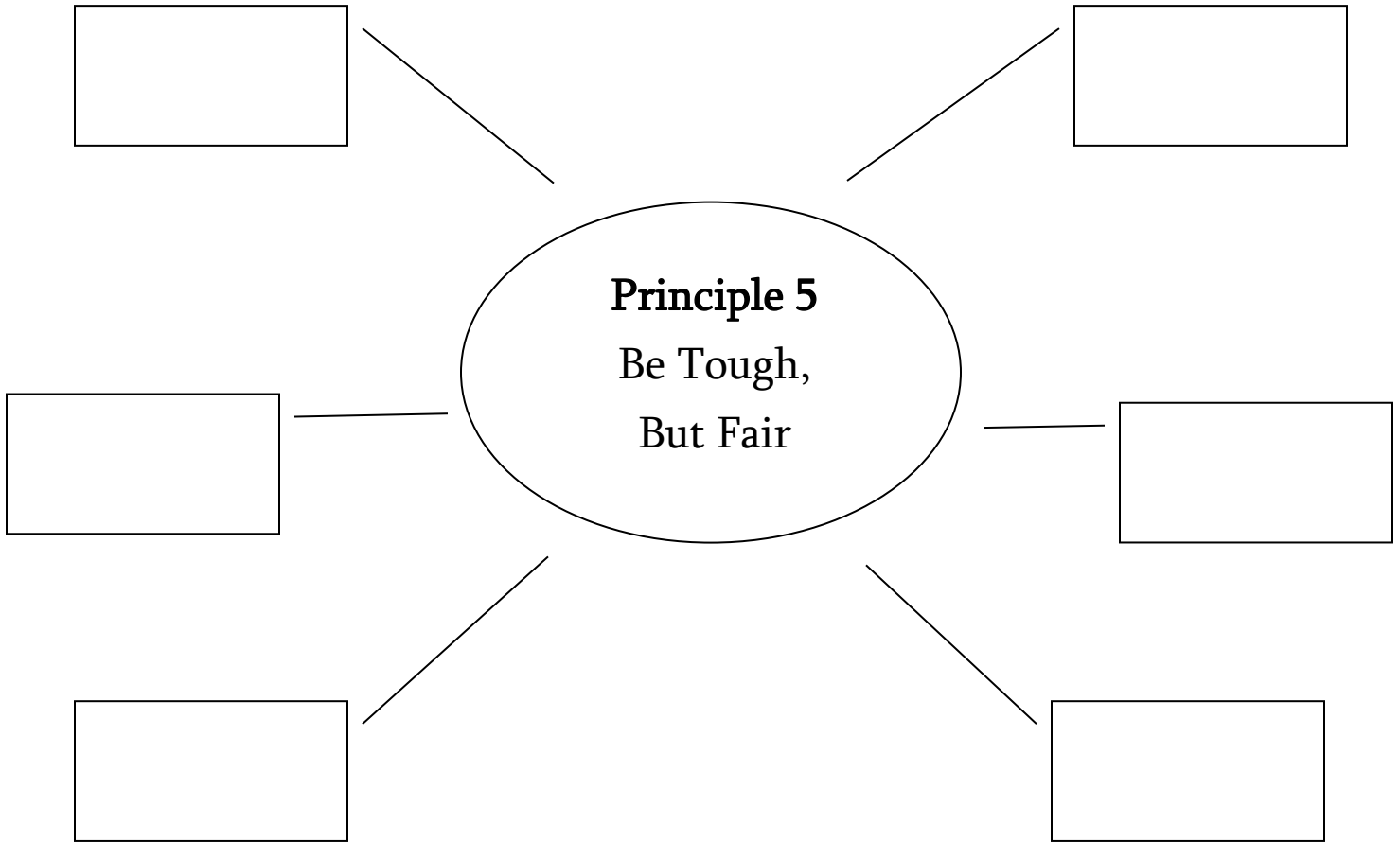
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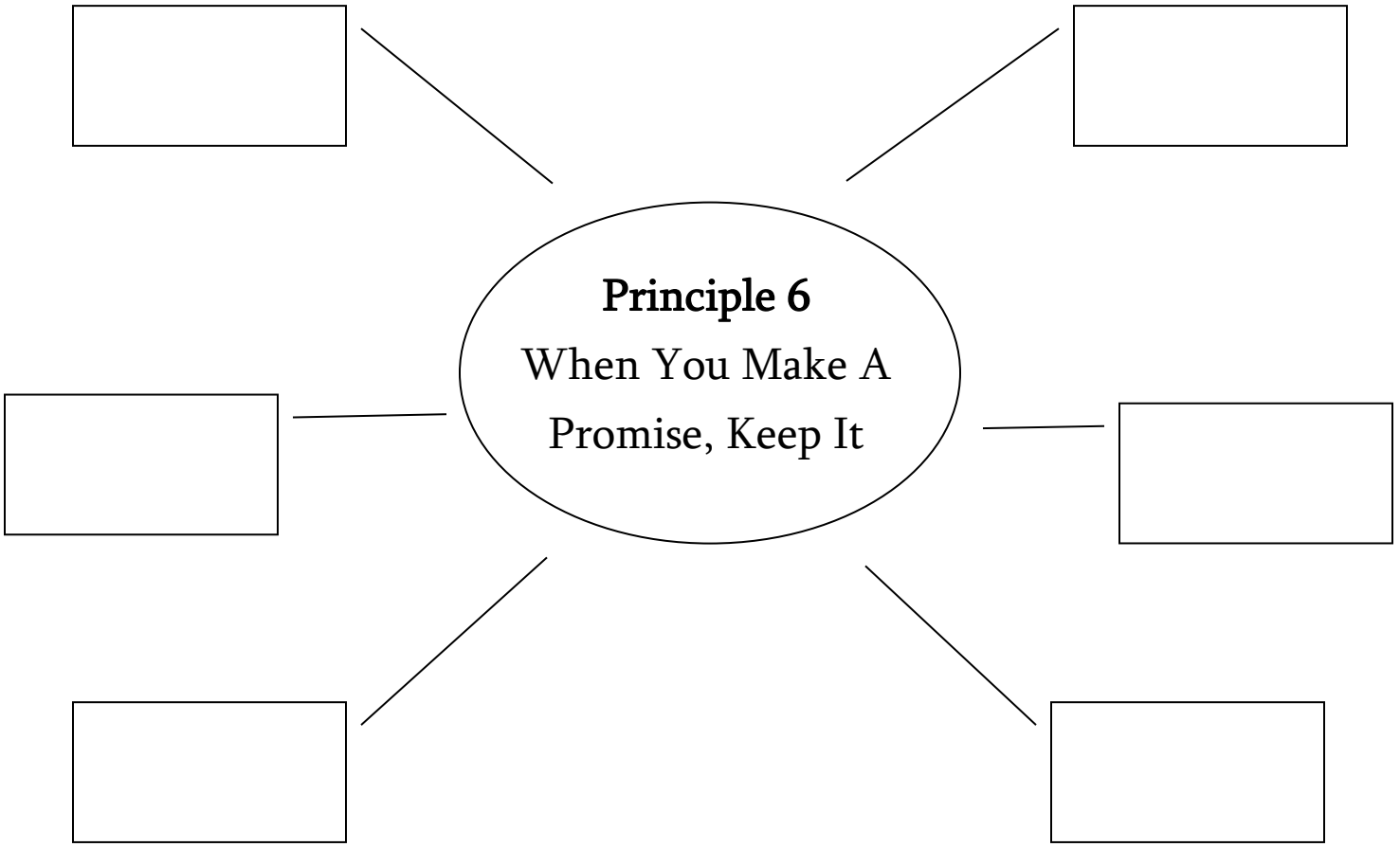
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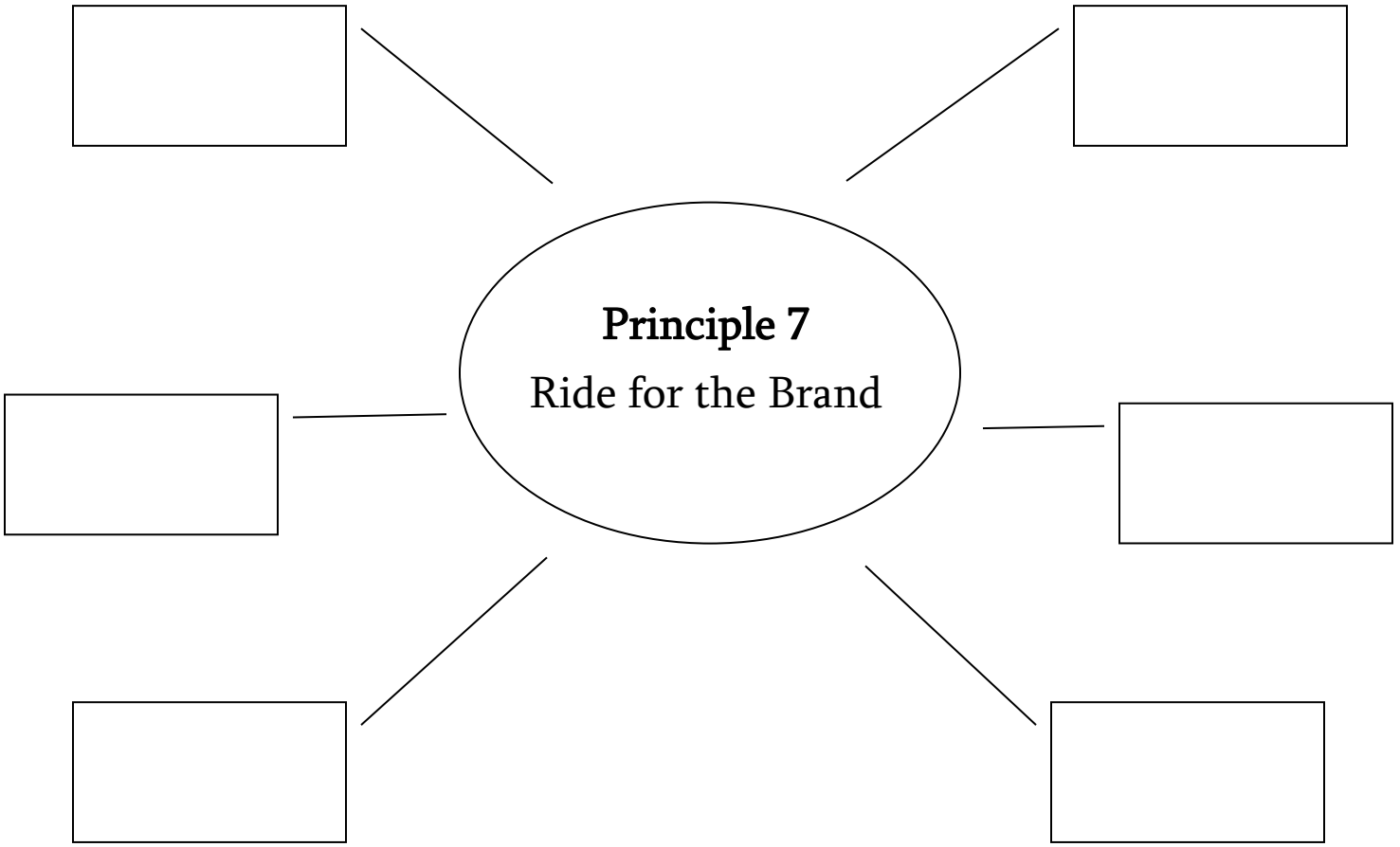
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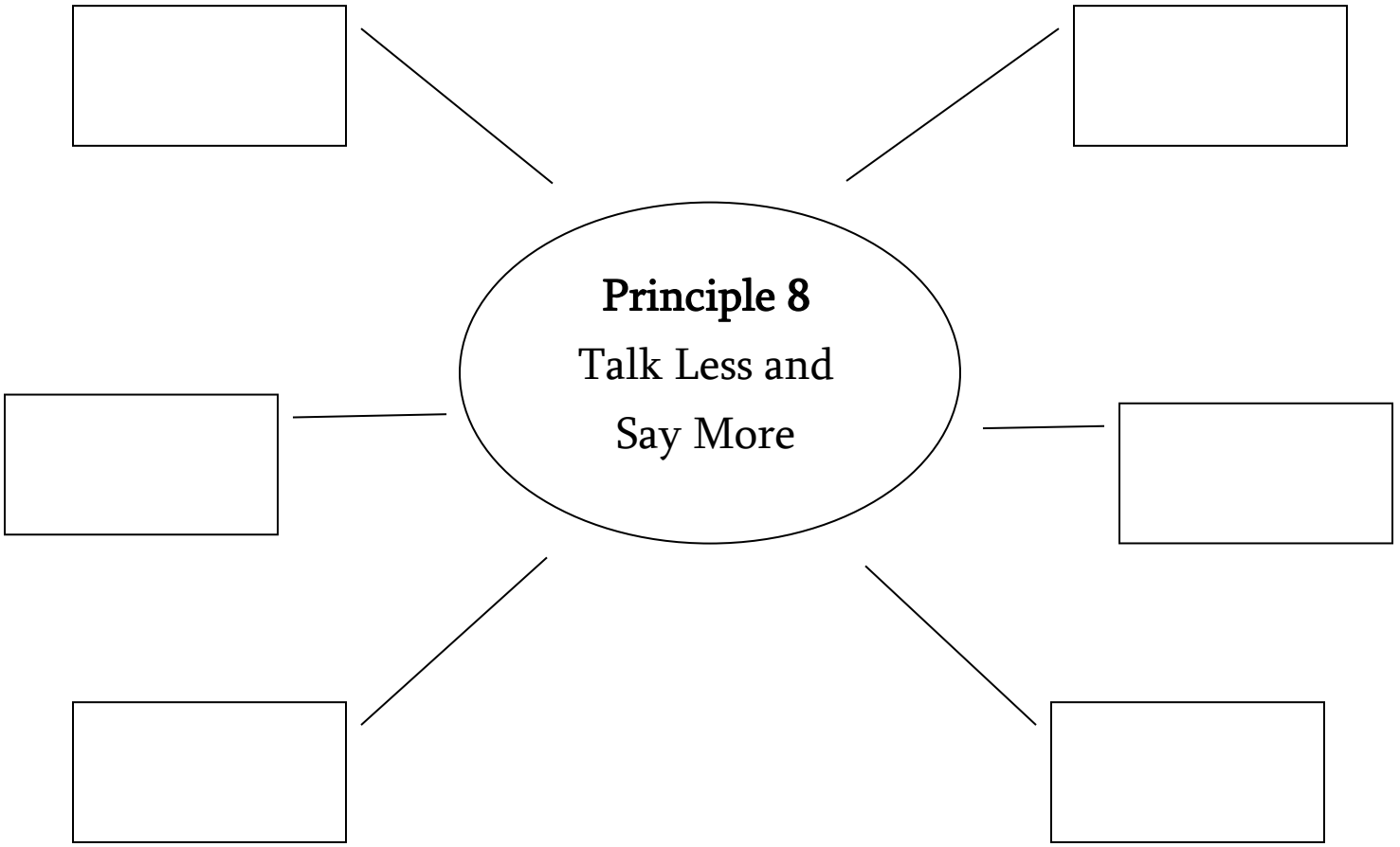


Four horizontal lines are provided for writing favorite ideas and materials needed, corresponding to the four stars.

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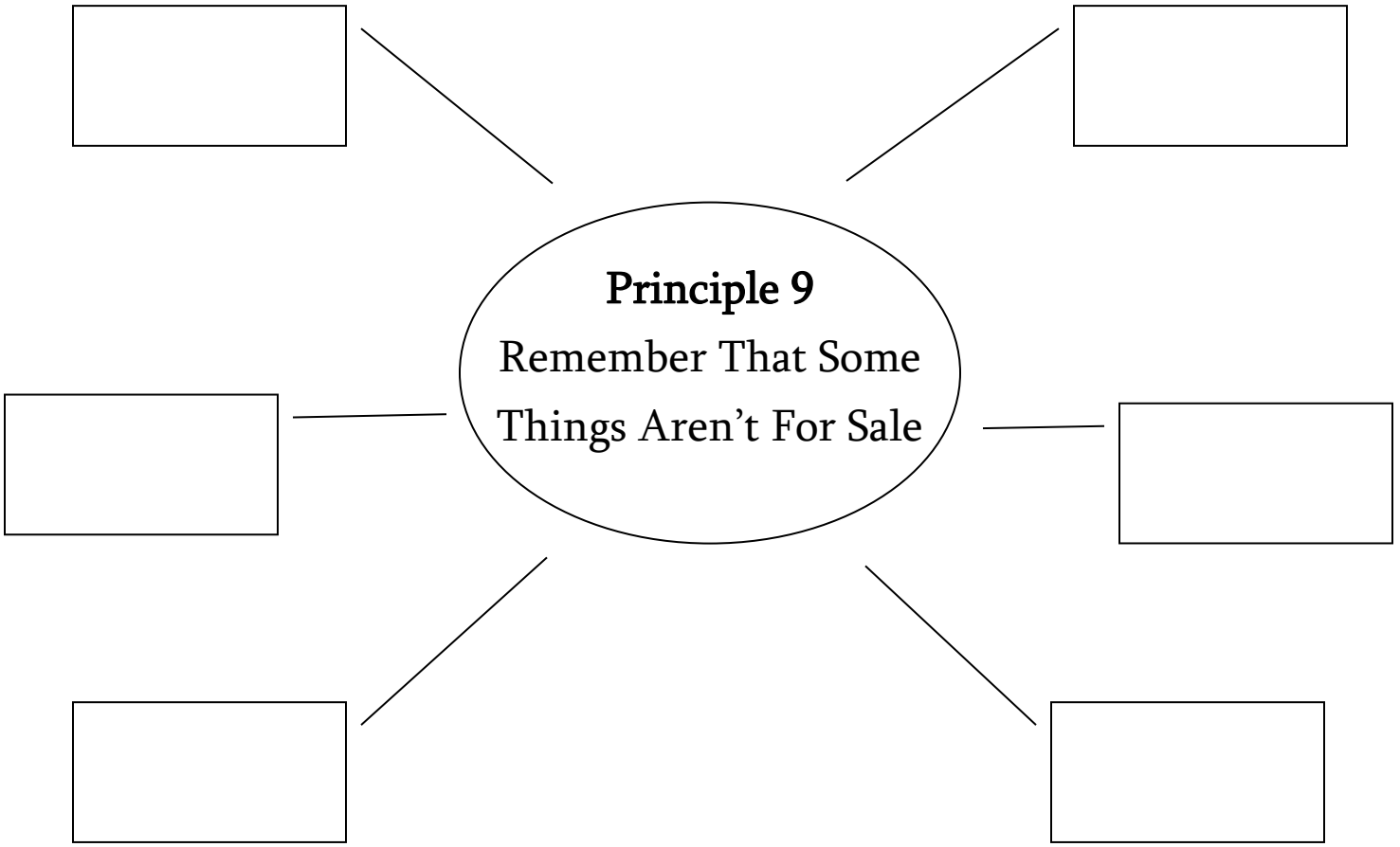
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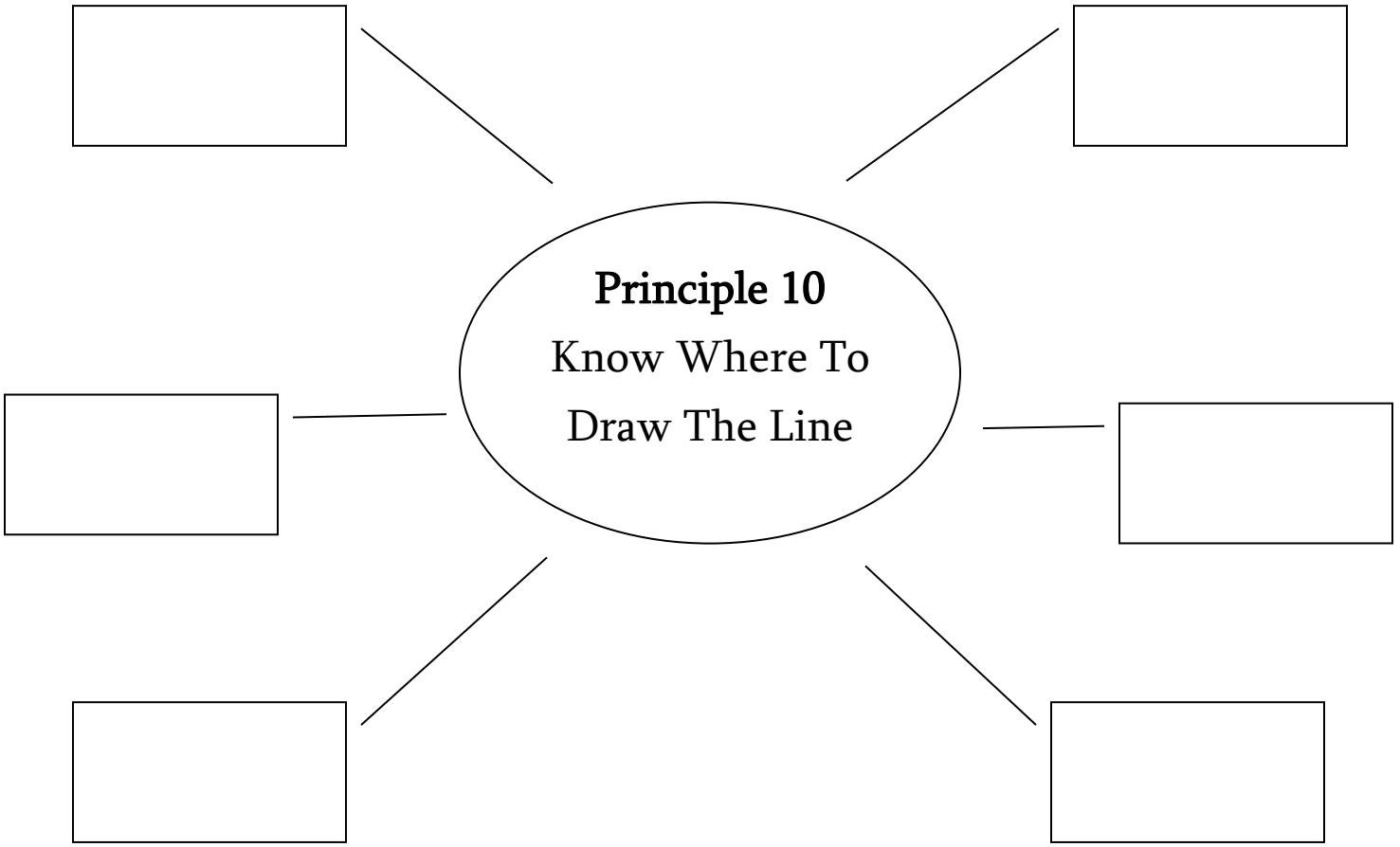
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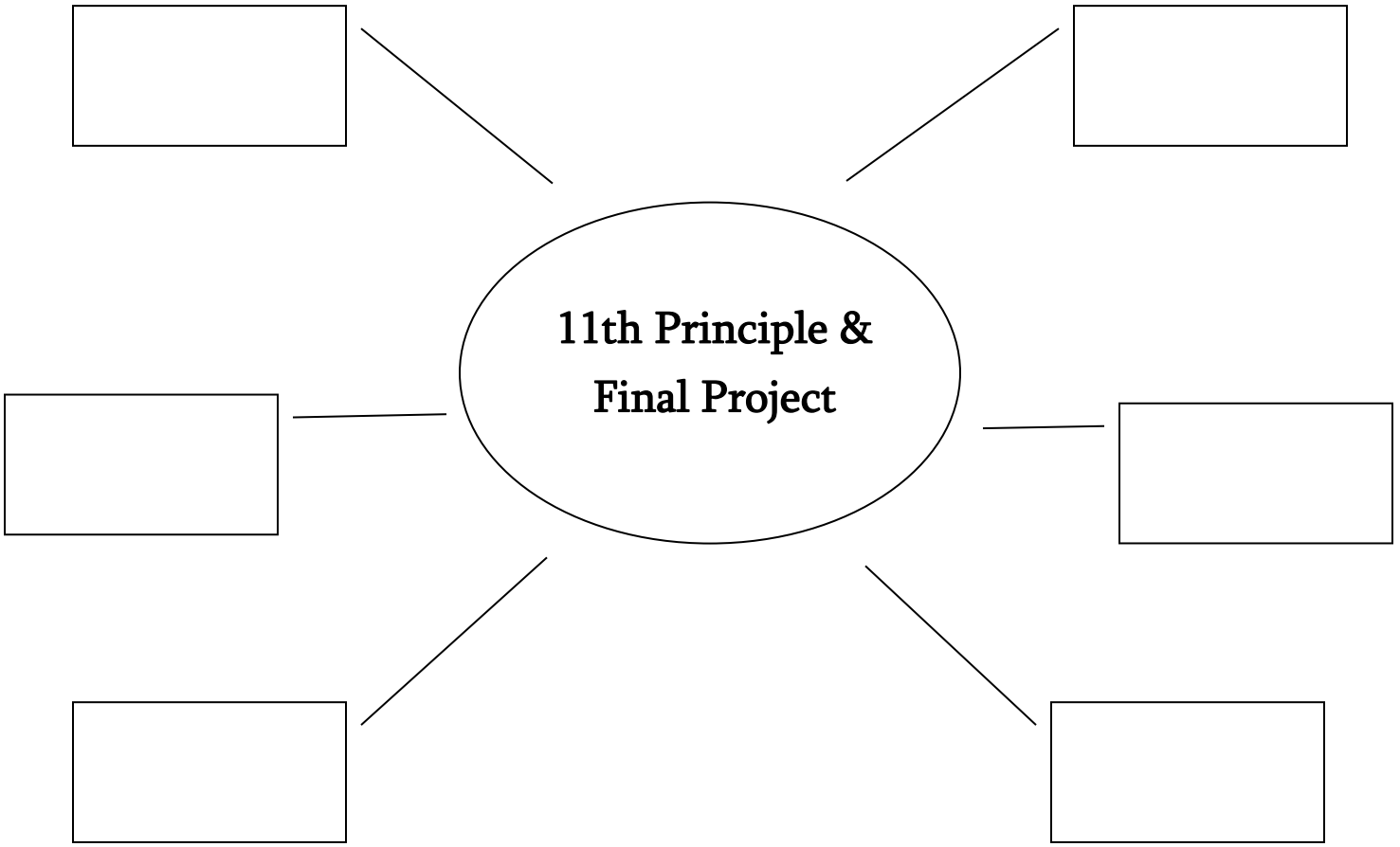
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★	_____	_____
★	_____	_____
★	_____	_____
★	_____	_____

Circle the lessons that help meet your program goals!

Step 2: Curriculum Outline

Using your Step 1: Brainstorm pages, list your top 3 lessons for each Principle.

Principle 1 – Live Each Day With Courage

Lesson _____

Lesson _____

Lesson _____

Principle 2 – Take Pride in Your Work

Lesson _____

Lesson _____

Lesson _____

Principle 3 – Always Finish What You Start

Lesson _____

Lesson _____

Lesson _____

Principle 4 – Do What Has to be Done

Lesson _____

Lesson _____

Lesson _____

Principle 5 – Be Tough, But Fair

Lesson _____

Lesson _____

Lesson _____

Principle 6 – When You Make a Promise, Keep It

Lesson _____

Lesson _____

Lesson _____

Principle 7 – Ride for the Brand

Lesson _____

Lesson _____

Lesson _____

Principle 8 – Talk Less and Say More

Lesson _____

Lesson _____

Lesson _____

Principle 9 – Remember That Some Things Aren't For Sale

Lesson _____

Lesson _____

Lesson _____

Principle 10 – Know Where to Draw the Line

Lesson _____

Lesson _____

Lesson _____

TIPS & HINTS!

Everything is a game!

Start fun & gradually go deeper.

It's like water, fit it into whatever container you have!

Prep your materials well in advance.

Questions to ask:

* Who do you know who...

* Tell about a time when ...

* Have you ever ...

Repeating lessons can be both fun and impactful!

Step 3: Weekly Schedule

From your Step 2: Curriculum Outline, list the activities & materials
in the order you'd like to present them.

Schedule:

Materials:

Week 1 Lesson: _____ Principle - Principle -	
Week 2 Lesson: _____ Principle - Principle -	
Week 3 Lesson: _____ Principle - Principle -	
Week 4 Lesson: _____ Principle - Principle -	
Week 5 Lesson: _____ Principle - Principle -	
Week 6 Lesson: _____ Principle - Principle -	
Week 7 Lesson: _____ Principle - Principle -	
Week 8 Lesson: _____ Principle - Principle -	
Week 9 Lesson: _____ Principle - Principle -	
Week 10 Lesson: _____ Principle - Principle -	

You may continue for as many weeks as desired!

Step 4: Action Plan

Select 2-3 overall goals you have for this program. Below each goal, list the lessons from your Step 3: Weekly Schedule that will help accomplish those goals.

Goal 1: _____

- Lesson _____
- Lesson _____
- Lesson _____
- Lesson _____
- Lesson _____
- Lesson _____
- Lesson _____
- Lesson _____
- Lesson _____
- Lesson _____

Goal 2: _____

- Lesson _____
- Lesson _____
- Lesson _____
- Lesson _____
- Lesson _____
- Lesson _____
- Lesson _____
- Lesson _____
- Lesson _____
- Lesson _____

Goal 3: _____

- Lesson _____
- Lesson _____
- Lesson _____
- Lesson _____
- Lesson _____
- Lesson _____
- Lesson _____
- Lesson _____
- Lesson _____
- Lesson _____

Allow your goals to guide the direction of the program,
but always keep your students at the center of your planning!

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For more information on the curriculum or training opportunities, please visit our website:

www.wyomingyouth.org